

AUGUST 17-20, 2023



MUTTON BUSTIN' • PIG SCRAMBLE • SILVER STATE LIVESTOCK SHOW & AUCTION • RODEO • DEMO DERBY • EXHIBITORS • CARNIVAL

SPONSORSHIP OPPORTUNITIES

★ COPPER FEVER

\$5,000

- 4' x 8' Arena Sign or in Event Area
- Company Logo on TV Advertising
- Event Sponsored on Radio Advertising
- 2' x 8' Sign in Family Fun Zone
- (1) Box Seat (8 chairs, if available)
OR (20) General Admission Tickets (excluding Demo Derby)
- (2) VIP All Day Parking Passes
- (8) VIP Dinner Tickets
- (8) Silver State Livestock Auction Luncheon Tickets

★ MOTHER LODE

\$2,500

- 4' x 8' Arena Sign or in Event Area
- Company Logo on TV Advertising
- 2' x 8' Sign in Family Fun Zone
- (4) Box Seats (if available)
OR (12) General Admission Tickets (excluding Demo Derby)
- (2) VIP All Day Parking Passes
- (6) VIP Dinner Tickets
- (6) Silver State Livestock Auction Luncheon Tickets

★ CHUTE

\$1,000

- 4' x 8' Arena Sign on front of the Announcers Booth
- (10) General Admission Tickets (excluding Demo Derby)
- (2) VIP Parking Passes For Days
- (4) VIP Dinner Tickets
- (4) Silver State Livestock Auction Luncheon Tickets

★ WRANGLER

\$600

- 2' x 8' Sign Prominently Displayed above the Arena Fence
- (4) General Admission Tickets (excluding Demo Derby)
- (2) VIP Dinner Tickets
- (2) Silver State Livestock Auction Luncheon Tickets

★ SILVER

\$375

- 2' x 4' Sign Displayed on the Arena Fence
- (2) General Admission Tickets (excluding Demo Derby)
- (2) VIP Dinner Tickets
- (2) Silver State Livestock Auction Luncheon Tickets

If you would like to purchase a sponsorship package, please fill out form below. You may designate to sponsor a specific event if you would like—the Silver State Livestock Show, Rodeo, Truck & Tractor Pull, Littlest Cowboy/Cowgirl Contest, Mutton Bustin', Pig Scramble, etc.

Sponsor Package _____

Event Sponsored (optional) _____

Company Name _____

Contact Name/Title _____

Billing Address _____

City _____ State _____ Zipcode _____

Phone _____ Email _____

For more info, please call: Lisa Tibbals (775) 221-4087 OR Donna McDonald (775) 309-3720
Mail sponsorship to Lyon County Fairboard, 27 S. Main, Yerington, NV 89447