



**LYON COUNTY ROOM TAX BOARD
WEDNESDAY, JUNE 11, 2025
10:00 AM
LYON COUNTY ADMINISTRATIVE COMPLEX
27 S. MAIN STREET YERINGTON, NV 89447**

Join Zoom Meeting

<https://us02web.zoom.us/j/86740131544?pwd=RfPfpDHEBrFYHmXPARMtizgQ63NZaA.1>

Meeting ID: 867 4013 1544/ Passcode: 570039

Mobile: 1-669-444-9171 / 1-669-900-6833

Room Tax Board meetings are open to the public and may be attended in person or via virtual Zoom, if available. Virtual public comment may be given if you are attending the virtual Zoom meeting by raising your hand. This can occur in several ways, including by dialing *9 from your phone to raise your hand and request to speak for public comment. Then to unmute yourself, dial *6. Written public comments may be mailed to the Lyon County Clerk/Treasurers Office at 27 S. Main Street, Yerington, Nevada 89447, or emailed to countyclerks@lyon-county.org, be sure to type, PUBLIC COMMENT in the subject line. Comments must be received the day prior to the date of the meeting by 4:00 P.M. for the comments to be included in the meeting. Any written public comments received after the aforementioned time will be compiled and added as supplemental materials to the County's website and distributed to the Board Members within 24 hours after the meeting.

AGENDA

(Action will be taken on all items unless otherwise noted)

(No action will be taken on any item until it is properly agendaized).

To avoid meeting disruptions, please place cell phones and beepers in the silent mode or turn them off during the meeting.

The Board reserves the right to take items in a different order to accomplish business in the most efficient manner. Items may be combined for consideration and items may be pulled or removed from the agenda at anytime.

Restrictions on comments by the general public: Any such restrictions must be reasonable and may restrict the time, place and manner of the comments, but may not restrict comments based upon viewpoint.

1. Roll Call

2. Pledge of Allegiance

3. Public Participation (no action will be taken on any item until it is properly agendized) - *It is anticipated that public participation will be held at this time, though it may be returned to at any time during the agenda. Citizens wishing to speak during public participation are asked to state their name for the record and will be limited to 3 minutes. The Board will conduct public comment after discussion of each agenda action item, but before the Board takes any action.*

4. For Possible Action: Review and adoption of agenda

5. Staff Reports

6. REGULAR AGENDA – (ACTION WILL BE TAKEN ON ALL ITEMS UNLESS OTHERWISE NOTED)

- 6.a. For Possible Action: Appoint a Chair with a term expiring June 10, 2026.
- 6.b. For Possible Action: Appoint a Vice-Chair with a term expiring June 10, 2026.
- 6.c. For Possible Action: Approve the December 11, 2024 minutes.
 - [December 11, 2024 Minutes](#)
- 6.d. For Possible Action: Approve the cash balance financial report through June 2, 2025.
 - [Room Tax Cash Financial Report through 6-2-25](#)
- 6.e. For Possible Action: Discuss and approve methodology for allocating Room Tax grant funding by the Board members. (Requested by Board Member Hanan)
- 6.f. For Possible Action: Approve funding for grant applications for July 1, 2025 through December 31,2025.
 - [Room Tax Applications June 2025](#)
 - [Dayton Valley Days Room Tax Application](#)
 - [Fernley 4th of July Room Tax Application](#)
 - [Grand Slam Tournament Room Tax Application](#)
 - [Mason Valley Beekeepers Conference Room Tax Application](#)
 - [Lavendar Days Application](#)
 - [Lyon County Fair and Rodeo Room Tax Application](#)
 - [Night in the County Room Tax Application](#)
 - [Smith Valley Days Room Tax Application](#)

7. Public Participation (no action will be taken on any item until it is properly agendized) - *It is anticipated that public participation will be held at this time, though it may be returned to at any time during the agenda. Citizens wishing to speak during public participation are asked to state their name for the*

record and will be limited to 3 minutes. The Board will conduct public comment after discussion of each agenda action item, but before the Board takes any action.

8. Agenda Requests

9. Board Comments

10. Adjourn

Pursuant to NRS 241.020, the agenda has been posted at the following locations: Lyon County Administrative Complex (27 S. Main Street, Yerington, NV), the Lyon County Website: <https://www.lyon-county.org>, and the State Website: <https://notice.nv.gov>. Supporting documentation for the items on the agenda is available to members of the public at the County Manager's Office (27 S. Main Street, Yerington, NV), by phone (775)463-6531, or by email requests to countyclerks@lyon-county.org.

Lyon County recognizes the needs and civil rights of all persons regardless of age, race, color, religion, sex, handicap, family status, or national origin. In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity conducted or funded by USDA (not all bases apply to all programs). Remedies and complaint filing deadlines vary by program or incident.

Persons with disabilities who require alternate means of communication for program information (e.g., Braille, large print, audiotope, American Sign Language, etc.) should contact the responsible agency or USDA's TARGET Center at (202) 720-2600 (voice and T) or contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program discrimination complaint, complete the USDA Program Discrimination Complaint Form, AD-3027, found on-line at http://www.ascr.usda.gov/complaint_filing_cust.html and at any USDA office or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by: (1) Mail: U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, SW, Washington, DC 20250-9410; Fax: (202) 690-7442; or Email: program.intake@usda.gov

T.D.D. services available through 463-2301 or 463-6620 or 911 (emergency services) notice to persons with disabilities: members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify the Commissioners'/Manager's office in writing at 27 S. Main Street, Yerington, NV 89447, or by calling (775) 463-6531 at least 24 hours in advance

Lyon County is an equal opportunity provider.

**Agenda and Backup Material is
Available at www.lyon-county.org**

Lyon County Room Tax Board Agenda Summary

Meeting Date: June 11, 2025

Agenda Item Number:

6.a

Subject:

For Possible Action: Appoint a Chair with a term expiring June 10, 2026.

Summary:

Financial Department Comments:

Approved As To Legal Form:

County Manager Comments:

Recommendation:

ATTACHMENTS

-

Lyon County Room Tax Board Agenda Summary

Meeting Date: June 11, 2025

Agenda Item Number:

6.b

Subject:

For Possible Action: Appoint a Vice-Chair with a term expiring June 10, 2026.

Summary:

Financial Department Comments:

Approved As To Legal Form:

County Manager Comments:

Recommendation:

ATTACHMENTS

-

Lyon County Room Tax Board Agenda Summary

Meeting Date: June 11, 2025

Agenda Item Number:

6.c

Subject:

For Possible Action: Approve the December 11, 2024 minutes.

Summary:

Financial Department Comments:

Approved As To Legal Form:

County Manager Comments:

Recommendation:

ATTACHMENTS

- [December 11, 2024 Minutes](#)

Room Tax Board Lyon County, Nevada

The Honorable Room Tax Board met this day, Friday, December 11, 2024 at 10:00 A.M. in the LYON COUNTY ADMINISTRATIVE COMPLEX, 27 S. MAIN STREET, YERINGTON, NV 89447.

1. Roll Call

Present: Debbie Skinner, James Kepler, Ryan Hanan and Rob Jacobson

Absent: Matthew Galvin

Staff Present: Comptroller Josh Foli and Deputy District Attorney Illyssa Fogel

2. Pledge of Allegiance

Debbie Skinner asked everyone to join in the Pledge of Allegiance.

3. Public Participation

Debbie Skinner asked for public comment and there was none.

4. For Possible Action: Review and adoption of agenda

Debbie Skinner asked for public comment and there was none.

Rob Jacobson motioned to approve the agenda as presented, Ryan Hanan seconded and the motion passed 4-0.

5. Staff Reports

There were none at this time.

6. REGULAR AGENDA

6.a. For Possible Action: Approve June 12, 2024 minutes.

Debbie Skinner asked for public comment and there was none.

Rob Jacobson motioned to approve the June 12, 2024 minutes, Ryan Hanan seconded and the motion passed 4-0.

6.b. For Possible Action: Accept the financial report.

Debbie Skinner asked for public comment and there was none.

Ryan Hanan motioned to approve the cash balance financial report as presented, Rob Jacobson seconded and the motion passed 4-0.

6.c. For Possible Action: Discussion and possible action on funding for grant applications.

Representatives from each organization gave a presentation discussing how funding contributes and benefits their events. Each event's funding was discussed between the board members, staff and applicants.

Each board member shared the funding they would like to see allocated to each organization.

December 11, 2024 Lyon County Room Tax Board Meeting						
Area Projects						
No.	Dec-23		Dec-24		Area	Project
	Request	Funded	Request	Funded		
1	\$ 3,500.00	\$ 2,275.00	\$ 2,500.00	\$ 2,500.00	D	Dayton Valley Days
2	\$ 10,000.00	\$ 6,500.00	\$ 10,000.00	\$ 6,500.00	F	Fernley 4th of July
3	\$ 3,500.00	\$ 2,275.00	\$ 10,500.00	\$ 7,500.00	F	Memorial Day Classic
4	\$ 5,000.00	\$ 3,250.00	\$ 5,000.00	\$ 5,000.00	MV	Mason Valley Beekeepers Workshop
5	\$ 5,000.00	\$ 3,250.00	\$ 5,000.00	\$ 5,000.00	MV	Lyon County Fair & Rodeo
6	\$ 20,000.00	\$ 13,000.00	\$ 10,000.00	\$ 7,500.00	MV	Night in the Country
7	\$ 6,700.00	\$ 4,355.00	\$ 6,700.00	\$ 4,500.00	MV	Yerington's Main Street Classic Car Show
8	\$ 1,000.00	\$ 650.00	\$ 1,050.00	\$ 900.00	SC	Silver Palooza
Totals	\$ 54,700.00	\$ 35,555.00	\$ 50,750.00	\$ 39,400.00		
			Available	\$ 39,400.00		
			Unallocated	\$ -		

Debbie Skinner asked for public comment and there was none.

Rob Jacobson motioned to accept the budget as presented by Comptroller Josh Foli, James Kepler seconded and the motion passed 3-1. Ryan Hanan opposed.

7. Agenda Requests

There was none at this time.

8. Board Comments

The board thanked all the organizations for their continued efforts.

Applicants thanked the board for their support and consideration.

9. Public Participation

Debbie Skinner asked for public comment and there was none.

10. Adjourn

The meeting was adjourned 11:17 a.m.

LYON COUNTY ROOM TAX BOARD

**Debbie Skinner
Chairman**

ATTEST

Staci Lindberg
Lyon County Clerk/Treasurer

Lyon County Room Tax Board Agenda Summary

Meeting Date: June 11, 2025

Agenda Item Number:

6.d

Subject:

For Possible Action: Approve the cash balance financial report through June 2, 2025.

Summary:

Financial Department Comments:

Approved As To Legal Form:

County Manager Comments:

Recommendation:

ATTACHMENTS

- [Room Tax Cash Financial Report through 6-2-25](#)



LYON COUNTY COMPTROLLER

RISK MANAGEMENT/SAFETY

27 South Main Street
Yerington, Nevada 89447
PHONE: (775) 463-6510
FAX: (775) 463-6500

JOSHUA D. FOLI
Comptroller

TO: Lyon County Room Tax Board
FROM: Josh Foli, Lyon County Comptroller
RE: Cash Financial Report through 06/02/2025

Cash Balance, 12/02/2024 \$ 65,750.16

Revenue:

Room Taxes	8,815.39	
City of Fernley Room Taxes	14,251.91	
City of Yerington Room Taxes	6,342.18	
Interest	1,396.43	
Penalties	72.55	
Total Revenue		30,878.46

Expenditures:

Department of Taxation	556.11	
Dayton Event Center Expense	2,472.62	
Yerington Fairgrounds	19,295.04	
Worker's Comp	60.65	

GRANTS

Fernley 4th of July	2,000.00	
Lyon County Fair & Rodeo	1,847.19	
Dayton Valley Days	2,500.00	
Mason Valley Beekeepers	7,000.00	
Night in the Country	12,000.00	
Silver Paloosa	900.00	
Smith Valley Fundays	1,000.00	

Total Expenditures 49,631.61

Cash Balance, 06/02/2025 46,997.01

Obligated for Grants Awarded
But Not Yet Expended 34,400.00

Unobligated Cash Balance 06/02/2025 \$ 12,597.01

LYON COUNTY
ROOM TAX GRANTS

	<u>Awarded</u>	<u>Spent</u>	<u>Obligated</u>
December 2024 Funded			
Dayton Valley Days	2,500.00	-	2,500.00
Fernley 4th of July	6,500.00	-	6,500.00
Memorial Day Classic	7,500.00	-	7,500.00
Mason Valley Beekeepers Conference	5,000.00	5,000.00	-
Lyon County Fair & Rodeo	5,000.00	-	5,000.00
Night in the Country	7,500.00	-	7,500.00
Yerington's Main Street Classic Car Show	4,500.00	-	4,500.00
Silver Palooza	900.00	-	900.00
Grant Totals	<u>39,400.00</u>	<u>5,000.00</u>	<u>34,400.00</u>

Lyon County Room Tax Board Agenda Summary

Meeting Date: June 11, 2025

Agenda Item Number:

6.e

Subject:

For Possible Action: Discuss and approve methodology for allocating Room Tax grant funding by the Board members.
(Requested by Board Member Hanan)

Summary:

Board member Ryan Hanan has requested this item to discuss how the Board members allocate funds to the grant applications, with the possibility of doing it by weighted average of the board member's votes.

Financial Department Comments:

Approved As To Legal Form:

County Manager Comments:

Recommendation:

Discuss and approve methodology for allocating Room Tax grant funding by the Board members. (Requested by Board Member Hanan)

ATTACHMENTS

-

Lyon County Room Tax Board Agenda Summary

Meeting Date: June 11, 2025

Agenda Item Number:

6.f

Subject:

For Possible Action: Approve funding for grant applications for July 1, 2025 through December 31, 2025.

Summary:

Financial Department Comments:

Approved As To Legal Form:

County Manager Comments:

Recommendation:

ATTACHMENTS

- [Room Tax Applications June 2025](#)
- [Dayton Valley Days Room Tax Application](#)
- [Fernley 4th of July Room Tax Application](#)
- [Grand Slam Tournament Room Tax Application](#)
- [Mason Valley Beekeepers Conference Room Tax Application](#)
- [Lavendar Days Application](#)
- [Lyon County Fair and Rodeo Room Tax Application](#)
- [Night in the County Room Tax Application](#)
- [Smith Valley Days Room Tax Application](#)

**June 12, 2025 Lyon County Room Tax Board Meeting
Area Project Requests**

No.	Jun-24		Jun-25		Area	Project
	Request	Funded	Request	Funded		
1	\$ 3,500.00	\$ 2,500.00	\$ 3,500.00	\$ -	D	Dayton Valley Days
2	\$ 10,000.00	\$ 2,000.00	\$ 3,000.00	\$ -	F	Fernley 4th of July and Christmas Bingo
3	\$ 20,000.00	\$ 15,000.00	\$ 15,000.00	\$ -	F	Grand Slam Tournament
4	\$ 5,000.00	\$ 2,000.00	\$ 5,000.00	\$ -	MV	Mason Valley Beekeepers Conference
5	N/A	N/A	\$ 1,000.00	\$ -	MV	Lavender Days
6	\$ 5,000.00	\$ 3,000.00	\$ 5,000.00	\$ -	MV	Lyon County Fair & Rodeo
7	\$ 15,000.00	\$ 12,000.00	\$ 12,000.00	\$ -	MV	Night in the Country
8	\$ 3,500.00	\$ 1,000.00	\$ 2,000.00	\$ -	SV	Smith Valley Fun Days
	Request	Previous	Request	Funded		
Totals	\$ 62,000.00	\$ 37,500.00	\$ 46,500.00	\$ -		
			Available	\$ 26,000.00		
			Unallocated	\$ 26,000.00		

**LYON COUNTY ROOM TAX BOARD
APPLICATION FOR FUNDS**

RCV
5/27/25

Applicant Name and Address:

Dayton Area Chamber of Commerce
PO Box 2408
555 US Hwy 50 East
Dayton, NV 89429

Contact Person, Title, and Phone Number:

Chris Pattison, President
Cell# 775-882-4692

Project/Event Name:

37th Annual Dayton Valley Days

Amount of Room Tax Funding Requested:

\$3,500

Prior Year Room Tax Funding (if applicable):

12/24 - \$2,500 & 6/24 - \$2,250

Amount Requested from City Room Tax Boards (if any):

N/A

Location of Project/Event:

Historic Downtown Dayton, Pike & Main Street

Dates of Project/Event:

September 20th – 21st, 2025

Brief Description of Project/Event:

The 37th Annual Dayton Valley Days is a two-day, family friendly community festival that promotes our historic past as well as bringing together vendors for arts & crafts, museum tours, Kiwanis pancake breakfast, pet parade, kids zone and of course plenty of food trucks. Many of the area businesses and nonprofits are also represented. Last year was the 4th year the Dayton Chamber of Commerce organized the festival, and it attracted as many as 15,000 attendees.

RTG-400

Specify the costs for your project/event, including other funding and the requested room tax funding. The total cost column should be the sum of the other funding and the room tax funding. Also, please provide totals at the bottom for each column.

Project Activity	Other Funding	Room Tax Request	Total Cost
Promotional Marketing includes: <ul style="list-style-type: none"> • Event Ads in carsonnow.org • Nevada News Group (Nevada Appeal, Lahontan Valley News, Record Courier) • Social Media: Facebook event ads • Reno Media Group radio ads • 30 sec TV ad on KTVN 	\$1,000	\$3,500	\$4,500
Totals	\$1,000	\$3,500	\$4,500

Examples of advertising may be attached but are limited to an 8.5 x 11 size so that they can be easily photocopied for the board members' packets. Please do not attach CD's or other forms of media.

GUIDELINES

RTG-400

As per Lyon County Code (Ordinance 336, Chapter 2) Transient Lodging Tax (Room Tax) shall be used to advertise the resources of the County related to tourism, including, but not limited to, available accommodations, transportation, entertainment, natural resources, climate and to promote special events.

The advertising is restricted to the following types of media: television, radio, newspaper, magazine, internet, or brochures.

Your project/event if a one day event must provide at least 25% of the cash for that one day event, or 0% of the cash for a two day event.

Applications must be complete to be considered.

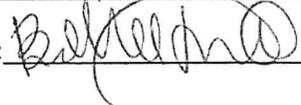
Applicants must have a representative at the Room Tax Board meeting to be eligible to receive a grant.

To be eligible for reimbursement, all expenditures must occur during the grant period. This means radio, newspaper advertising, etc. must actually be performed, not just contracted during the grant period. The actual date of the event doesn't have to be in the grant period, just the dates of the actual advertising. Reimbursements will not be paid on statements or quotes, only on actual invoices. Invoice dates must be during the grant period as well.

In consideration of any grant received from Lyon County and the Lyon County Room Tax Board pursuant to this application, applicant, applicant's agents, employees, successors and assigns, hereby release, indemnify and hold harmless, Lyon County, the Lyon County Room Tax Board, its sponsoring groups and organizations, their agents, employees and volunteers, from all damages, suits, claims causes of action, debts and sums of money, at law or in equity, arising during the event and/or while traveling to and from the event.

I hereby, certify that to the best of my knowledge and belief, data in this application is true and correct, and this document has been duly authorized by the governing body/board of applicant.

Date: 5/27/25

Signature:  vice president

②

RTG-400

**LYON COUNTY ROOM TAX BOARD
APPLICATION FOR FUNDS**

*RCV
5/15/25*

Applicant Name and Address: Fernley 4th of July Committee _____

Contact Person, Title, and Phone Number: Becki Howlett, Treasurer, 775-399-4796 _____

Project/Event Name: Fernley 4th of July and Christmas Bingo _____

Amount of Room Tax Funding Requested: \$3,000.00 _____

Prior Year Room Tax Funding (if applicable): \$2,000.00 with 25% match _____

Amount Requested from City Room Tax Boards (if any): \$10,000.00 _____

Location of Project/Event: Main Street in Fernley, Out of Town Park in Fernley and the Fernley Senior Center _____

Dates of Project/Event: July 3, 2025, July 4, 2025 and December 6, 2025 _____

Brief Description of Project/Event: The goal is to celebrate America's independence by having a parade down Main Street, raising the American flag at the Out of Town Park. Events at the park include a car show, games for kids and adults, one of the longest firework shows in Northern Nevada. This year we are adding a battle of the bands on the night of July 3, 2025 _____

RTG-400

Specify the costs for your project/event, including other funding and the requested room tax funding. The total cost column should be the sum of the other funding and the room tax funding. Also, please provide totals at the bottom for each column.

Project Activity	Other Funding	Room Tax Request	Total Cost
Fireworks	30,000.00		30,000.00
Advertising	15,087.03	3,000.00	15,087.83
Insurance	1,800		1,800.00
T-shirts	600.00		600.00
Trophies	200.00		200.00
Pigs	900.00		900.00
Diving for Dollars	498.00		498.00
Watermelon Eating contest	150.00		150.00
Donation letters w/postage	500.00		500.00
Office supplies	200.00		200.00
Pictures – batteries	25.00		25.00
Trash pick up	500.00		500.00
Porta Potties	3,000.00		3,000.00
Flaggers	1,500.00		1,500.00
Security	400.00		400.00
Parking	500.00		500.00
Music/DJ	3,000.00		3,000.00
Banners	600.00		600.00
Electronic Fees	100.00		100.00
Camping	500.00		500.00
Raffle	250.00		250.00
Volunteers	600.00		600.00
Silver Flume	51.25		51.25
Chamber of Commerce	60.00		60.00
Post Office Box	170.00		170.00
Website	182.33		182.33
Quick books	420.00		420.00
Storage	120.00		120.00
Insurance	525.00		525.00
Phone service	362.83		362.83
City of Fernley request		10,000.00	
Totals	62,801.44	13,000.00	62,801.44

Examples of advertising may be attached, but are limited to an 8.5 x 11 size so that they can be easily photocopied for the board members' packets. Please do not attach CD's or other forms of media.

GUIDELINES

As per Lyon County Code (Ordinance 336, Chapter 2) Transient Lodging Tax (Room Tax) shall be used to advertise the resources of the County related to tourism, including, but not limited to, available accommodations, transportation, entertainment, natural resources, climate and to promote special events.

The advertising is restricted to the following types of media: television, radio, newspaper, magazine, internet, or brochures.

Your project/event if a one day event must provide at least 25% of the cash for that one day event, or 0% of the cash for a two day event.

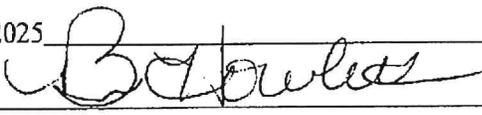
Applications must be complete to be considered.

Applicants must have a representative at the Room Tax Board meeting to be eligible to receive a grant.

To be eligible for reimbursement, all expenditures must occur during the grant period. This means radio, newspaper advertising, etc. must actually be performed, not just contracted during the grant period. The actual date of the event doesn't have to be in the grant period, just the dates of the actual advertising. Reimbursements will not be paid on statements or quotes, only on actual invoices. Invoice dates must be during the grant period as well.

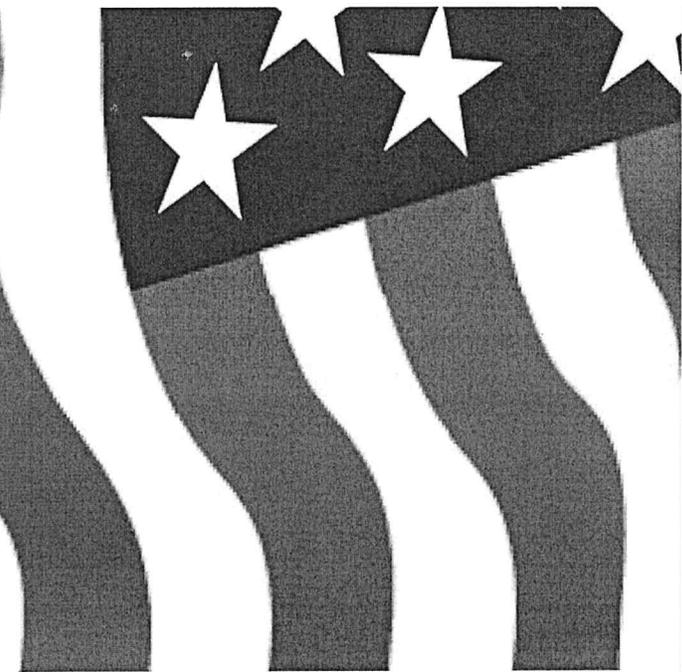
In consideration of any grant received from Lyon County and the Lyon County Room Tax Board pursuant to this application, applicant, applicant's agents, employees, successors and assigns, hereby release, indemnify and hold harmless, Lyon County, the Lyon County Room Tax Board, its sponsoring groups and organizations, their agents, employees and volunteers, from all damages, suits, claims causes of action, debts and sums of money, at law or in equity, arising during the event and/or while traveling to and from the event.

I hereby, certify that to the best of my knowledge and belief, data in this application is true and correct, and this document has been duly authorized by the governing body/board of applicant.

Date: May 15, 2025
Signature: 

JOIN US FOR A DAY OF FAMILY FUN

JULY 4TH, 2025
FERNLEY OUT OF
TOWN PARK
CAMPING JULY 3-5



BECOME A VOLUNTEER

Volunteering for a small town Fourth of July Committee is a great way to get involved in your community and help plan events like parades, fireworks, and live music. You'll work with other passionate individuals and directly impact the success of the celebration, creating fun and festive atmosphere for your community.

CONTACT INFO:

Fernley 4th of July
PO Box 1776
Fernley, Nevada 89408
(775) 399-4796
fernley4thofjuly@gmail.com
<https://www.fernley-4th-of-july.com/>

Fernley 4th of July
Committee



2025
LET FREEDOM
RING
Over 50 years of tradition

WHY FERNLEY

Spending Independence Day in a small town offers a unique and community-focused celebration, with activities such as parades, live music, vendors, and games. The intimate atmosphere and nostalgic feel provide a refreshing change of pace from the crowded and overwhelming city celebrations.

EVENTS

Please check our website for the most current times

Masonic Lodge Breakfast*

Main Street Parade*

Show N' Shine

Activities at the Out of Town Park

Camping*

Fourth of July

HAPPY INDEPENDENCE DAY



OUT OF TOWN PARK

Please see our website for all applicable applications and fees

Show N' Shine

Vendors*

Food Trucks*

Greased Pig Contest*

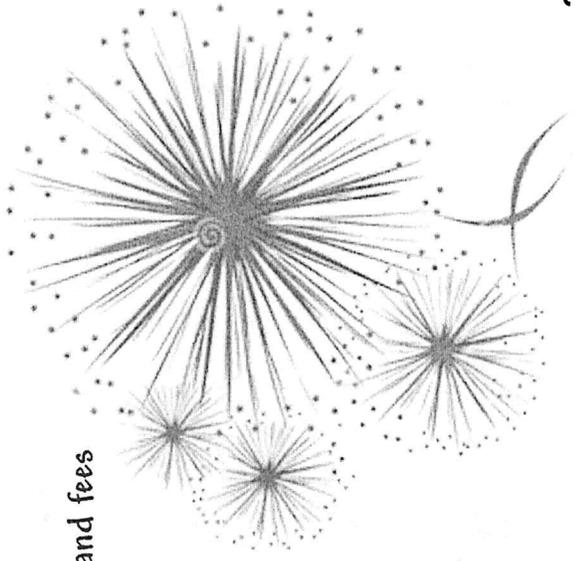
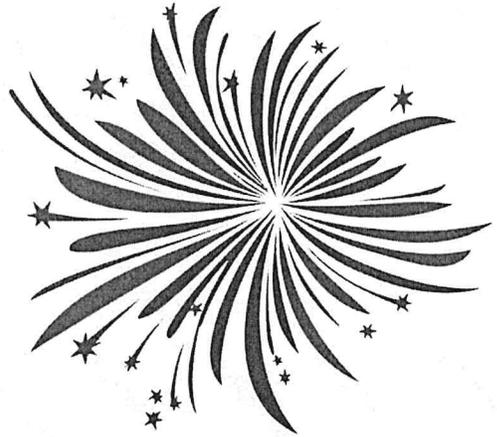
Games

Free Kids Zone

Live Music

Camping*

ATM will be available



*Requires a fee for participants

**LYON COUNTY ROOM TAX BOARD
APPLICATION FOR FUNDS**

**Applicant Name and Address: Fernley Youth Softball Tournaments
1061 Red Rock Rd Fernley NV 89408**

**Contact Person, Title, and Phone Number: Gabe Leija Board Member
530-321-5621**

**Project/Event Name: Fernley Tournaments- 4th of July Classic, NV Blast
#38 Forever, Short Porch, Stay Humble, "Fight the Fight", Scared Hitless**

Amount of Room Tax Funding Requested: \$15,000

Prior Year Room Tax Funding (if applicable): \$7500

Amount Requested from City Room Tax Boards (if any): TBD

**Location of Project/Event: Fernley Out of Town Park Baseball and Softball
Fields/ In Town Park Softball Field**

**Dates of Project/Event: July 5-6, August 9-10, September 13-14, September
27-28, October 11-12, October 25-26, 2025**

Brief Description of Project/Event: Fernley Youth Softball Tournaments is excited about hosting 6 events that will each be two day events that will bring many softball teams from Nevada, California, Oregon and Utah to compete in these tournaments. The events will be July 5-6, August 9-10, September 13-14, September 27-28, October 11-12, October 25-26, 2025. This will make 7 tournaments we will be hosting in 2025. With these teams come families and also extended family members who come to support the players. With the support of Lyon County we hope to bring even more teams to compete in the tournament in future years as they hear from others how wonderful our town is. These tournaments allow our local teams to compete at a higher level and also get our name out there. Every year we hope to bring more teams and tournaments to our town.

RTG-400

Specify the costs for your project/event, including other funding and the requested room tax funding. The total cost column should be the sum of the other funding and the room tax funding. Also, please provide totals at the bottom for each column.

Project Activity	Other Funding	Room Tax Request	Total Cost
Tournament Package -2024 Legacy Sports Fast Pitch Advertisement Fee \$5000.00 each tournament Total: \$30,000 <input type="checkbox"/> Social Media <input type="checkbox"/> Website	\$15,000	\$15,000	\$30,000
Totals	\$15,000	\$15,000	\$30,000

Examples of advertising may be attached, but are limited to an 8.5 x 11 size so that they can be easily photocopied for the board members' packets. Please do not attach CD's or other forms of media.

GUIDELINES

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The advertising is restricted to the following types of media: television, radio, newspaper, magazine, internet, or brochures.

Your project/event if a one day event must provide at least 25% of the cash for that one day event, or 0% of the cash for a two day event.

Applications must be complete to be considered.

Applicants must have a representative at the Room Tax Board meeting to be eligible to receive a grant.

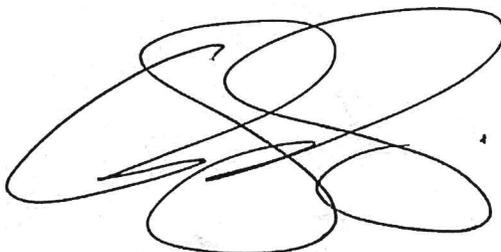
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In consideration of any grant received from Lyon County and the Lyon County Room Tax Board pursuant to this application, applicant, applicant's agents, employees, successors and assigns, hereby release, indemnify and hold harmless, Lyon County, the Lyon County Room Tax Board, its sponsoring groups and organizations, their agents, employees and volunteers, from all damages, suits, claims causes of action, debts and sums of money, at law or in equity, arising during the event and/or while traveling to and from the event.

I hereby, certify that to the best of my knowledge and belief, data in this application is true and correct, and this document has been duly authorized by the governing body/board of applicant.

Date: 5/29/25

Signature: Gabe Leija



LYON COUNTY ROOM TAX BOARD APPLICATION FOR FUNDS

5/23/25
RCV

Applicant Name and Address:

Mason Valley Beekeepers
4 Cottonwood Lane
Yerington, Nevada 89447

Contact Person, Title, and Phone Number:

Debbie Gilmore, President: 775-463-2757 Home/775-220-5567

Project/Event Name:

16th Annual Nevada State Beekeepers Conference
2026 Beginning Beekeepers Workshop

Amount of Room Tax Funding Requested: \$ 5,000

Prior Year Room Tax Funding (if applicable): \$ 5,000 (same period 2024)

Amount Requested from City Room Tax Boards (if any): \$ 5,000

Location of Project/Event:

Catholic Center, Yerington, Nevada

Dates of Project/Event:

Conference: February 26, 2026 To: February 28, 2026
Workshop: January 24, 2026

Brief Description of Project/Event:

The Mason Valley Beekeepers (with a membership of over 135 families in northern Nevada) will present an event to provide educational information and promote apiculture in northern Nevada by socialization and presentations. The conference will be geared to moderate and experienced beekeepers, with a separate and informal program for beginning beekeepers in January, 2026.

The event starts with a Welcoming Reception on Thursday evening. The Friday morning hands-on workshops were well attended and popular. The conference speakers will begin Friday afternoon and conclude on Saturday night. Presentations include current research from top scientists from across the US. The annual Saturday night buffet dinner with a guest speaker will conclude the event. Speakers confirmed for 2026 include top professionals from Arkansas, North Carolina, Washington, Illinois, and Georgia. Bee supply vendors and other 'bee' related vendors will set up booths and be on hand for the entire conference and are also sponsors of this event. A registration fee, with a goal of at least 150 participants, will help pay for guest speakers, workshop presenters, meals and facility fees. Proceeds from a raffle and silent auction will help defray other

expenses. For the 2025 conference, the Mason Valley Beekeepers received a USDA Specialty Crops Block Grant (SCBG) to help cover the majority of the costs of speakers. The same grant is expected for the 2026 conference.

For July through December, 2025, the focus of advertising will be on printed material, creating promo spots for TV, radio and social media; and advertising in local and professional publications. Our website offers the opportunity to learn more about the conference, including lodging information, and applicants can register and pay online. (nevadastatebeekeepers.org) The site also includes links to the City of Yerington, Lyon County and other major sponsors. Ads placed in agricultural publications related to beekeeping will advertise the conference and newspaper and television advertising will target counties in Nevada and northern California. This annual conference has become a well-known conference with many returning participants from all parts of Nevada as well as California.

The Beginning Beekeepers Workshop was held in January 2025 with 50 new beekeepers in attendance. This workshop will be repeated in 2026. With the popularity of hobby beekeeping, beekeeping classes are very much in demand. Instructors are northern Nevada beekeepers and members of Mason Valley Beekeepers.

Specify the costs for your project/event, including other funding and the requested room tax funding. The total cost column should be the sum of the other funding and the room tax funding. Also, please provide totals at the bottom for each column.

Project Activity	Other Funding	Room Tax Request (County Only)	Total Cost
Speakers per diem & honorarium			
2026 NV State Beekeepers Conference	\$ 17,000		\$ 17,000
Beginning Beekeepers Workshop	\$ 500		\$ 500
Facility Costs- Including Insurance			
2026 Conference – Catholic Center	\$ 1,000		\$ 1,000
2026 Workshop – Catholic Center	\$ 300		\$ 300
Caterer- Conference	\$ 20,000		\$ 20,000
Food – Workshop	800		800
Resource Information Packets			
Welcome bags/programs	\$ 2,000		\$ 2,000
Advertising			
Radio and TV Spots; Social Media promotion; brochures; professional magazines	\$ 6,500	\$ 5,000	\$ 11,500
Miscellaneous – Mailings; web site maintenance; tables/tablecloths	\$ 1,500		\$ 1,500
Totals	\$ 49,600	\$ 5000	\$ 54,600

Examples of advertising may be attached, but are limited to an 8.5 x 11 size so that they can be easily photocopied for the board members’ packets. Please do not attach CD’s or other forms of media.

GUIDELINES

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Your project/event if a one day event must provide at least 25% of the cash for that one day event, or 0% of the cash for a two day event.

Applications must be complete to be considered.

Applicants must have a representative at the Room Tax Board meeting to be eligible to receive a grant.

To be eligible for reimbursement, all expenditures must occur during the grant period. This means radio, newspaper advertising, etc. must actually be performed, not just contracted during the grant period. The actual date of the event doesn't have to be in the grant period, just the dates of the actual advertising. Reimbursements will not be paid on statements or quotes, only on actual invoices. Invoice dates must be during the grant period as well.

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I hereby, certify that to the best of my knowledge and belief, data in this application is true and correct, and this document has been duly authorized by the governing body/board of applicant.

Date: May 23, 2025

Signature: Debbie Gilmore

**LYON COUNTY ROOM TAX BOARD
APPLICATION FOR FUNDS**

5/23/25
RCV

Applicant Name and Address:

Great Basin Lavender Association
PO Box 153
Yerington NV 89447

Contact Person, Title, and Phone Number:

Debbie Gilmore, Board Member
775 463-2757 / 775 220/5567

Project/Event Name:

Lavender Days

Amount of Room Tax Funding Requested:

\$1000

Prior Year Room Tax Funding (if applicable):

\$ 675

Amount Requested from City Room Tax Boards (if any):

\$1000

Location of Project/Event:

City of Yerington, 14 E Goldfield Ave

Dates of Project/Event:

July 26, 2025 (One-day Event)

Brief Description of Project/Event:

The Great Basin Lavender Association (GBLA) is hosting the second annual Lavender Days on July 26, 2025. The 2024 Lavender Days provided GBLA with the experience to move forward with an event which is more in-line with the clientele. The mission of GBLA is to develop and nurture a regional coalition of lavender growers and other enthusiasts which can cooperatively develop strategies for the effective and profitable production, processing and marketing of lavender products. Lavender Days not only highlights the lavender producers in the Great Basin, but also local vendors. Lavender Days in 2024 included visitors from northern Nevada and California. GBLA consists of at least four large scale lavender producers in Mason Valley and northern Nevada with numerous smaller operations. At least two of the larger lavender growers have developed or intend to develop their venues into destinations for weddings, reunions and other special events. In addition, the lavender crops help support healthy honey bee populations

and some of the lavender operators are actively involved in apiculture on their properties. In the goal of growing the event, GBLA will be working with an experienced advertising agency to promote Lavender Days. GBLA is optimistic that by successfully promoting and conducting this event, and others in the future, that we introduce the public to the tremendous value of lavender as well as introducing them to additional agritourism opportunities available in this area.

Specify the costs for your project/event, including other funding and the requested room tax funding. The total cost column should be the sum of the other funding and the room tax funding. Also, please provide totals at the bottom for each column.

Project Activity	Other Funding	Room Tax Request	Total Cost
Advertising: Social Media, brochures, radio, TV	\$1,500	\$ 1,000	\$2,500
Other project costs: Display boards, facility rental, demonstration supplies, event insurance	\$3,800		\$3,800
Administrative Costs	\$1,200		\$1,200
Totals	\$6,500	\$1,000	\$7,500

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I hereby, certify that to the best of my knowledge and belief, data in this application is true and correct, and this document has been duly authorized by the governing body/board of applicant.

Date: May 23, 2025

Signature: Debbie Silvano

LYON COUNTY ROOM TAX BOARD
APPLICATION FOR FUNDS

RCV
5/28/25

Applicant Name and Address: 2024 LYON COUNTY FAIR, RODEO
27 S MAIN STREET YERINGTON NEVADA 89447

Contact Person, Title, and Phone Number: LISA TIBBALS, SECRETARY
775-463-2127 or Donna McDonald Vice Chairman 775 309-3720

Project/Event Name: THE ANNUAL LYON COUNTY FAIR & RODEO
Silver State Youth Livestock Show

Amount of Room Tax Funding Requested: \$5,000.00

Prior Year Room Tax funding (if applicable): \$5000.00

Amount Requested from City Room Tax Boards (if any): \$7,000.00

Location of Project/Event: LYON COUNTY FAIRGROUNDS

Dates of Project/Event: AUGUST 14,15,16,17 2025

Brief Description of Project/Event: 2025 Lyon County Fair & Rodeo; Silver State Youth Livestock Show.

Thursday night Kid's Night, Lion's club BMX bike race, mutton busting, pig chase and many other annual fair events for kids and families.

Friday night, we will hold the truck & tractor pull. Saturday afternoon is the annual rodeo and again this year we will host the demolition derby on Saturday night, along with music on the midway stage. On Sunday we will host the dirt bike barrel race event.

Our **Family Fun Zone** is filled with interactive hands-on family activities and entertainment that are free for families to do. We continue to feature ranching, agriculture, and mining, to celebrate the history of our area. The exhibit hall will offer 4-h exhibits as well as entries from individuals and other groups with entries from traditional jams and jellies to recycled crafts; Fine art displays and amazing quilts; the exhibit hall continues to be a great part of our fair.

The Silver State Youth livestock show continues to grow and is a terrific part of our county Fair

& Rodeo. This is a junior livestock show that benefits youth from the entire state of Nevada and surrounding states. They will be showing their animals Thursday to Sunday and holding **the livestock auction on Sunday afternoon (this is open to the public)**. Having the livestock show part of the fair exhibits has been a positive addition to the fair for both youth showing their livestock and families attending the fair.

Our goal is to continue to increase our fair attendance by attracting fair goers from California, Reno and surrounding areas. We are working to have the Lyon County Fair be the fair to attend for those who want an “**Old Fashion County Fair**” experience. We have seen the attendance increase and we are sure it is because of the increased advertising we are doing outside of Lyon County.

The attendance at the 2024 Fair was great. Attendance at the gate increased, along with all the ticketed arena events. The Demo Derby was sold out again this year.

Specify the costs for your project/event, including other funding and the requested room tax funding. The total cost column should be the sum of the other funding and the room tax funding. Also, please provide totals at the bottom for each column.

Project Activity	Other Funding Fair Budget	Room Tax Request COUNTY	Total Cost
Radio- KBULL, KIBS, RURAL NV, KEAG, KVLV	2024 Fair 0	\$ 2500.00	\$500.00
Local Reno TV	0	\$ 2000.00	\$500.00
print advertising, social media, internet advertising.	0	\$ 500.00	\$6000.00
Rodeo event (1day Sat)	29,317.00		29,317.00
Truck Tractor pull event.	17,756.00		17,756.00
Demo Derby	24,961.00		24,961.00
Free entertainment (family fun zone, stage)	37,844.00		37,844.00
Appreciation dinner-sponsors volunteers	1,250.00		1,250.00
Exhibit hall	500.00		500.00
Allied Sanitation	4,400.00		4,400.00
Mutton busting	800.00		800.00
Security/ supplies, services	6,600.00		6,600.00
Entry Gates (give and get helpers)	2,100.00		2,100.00
Sunday Arena event	990.00		990.00
Pig scramble	3,525.00		3,525.00
Littlest cowboy/cowgirl	400.00		400.00

Wild Pony event	300.00		300.00
Sponsor signs/Round up Awards	\$8,760.00		\$ 8,760.00
Silver State Youth Livestock show.	32,302.00		32,302.00
Miscellaneous Events	3,462.00		3,462.00
Comptrollers' office staff	372.00		372.00
Maintenance	16,509.00		16,509.00
Trash service	3,500.00		3,500.00
ATM store	250.00		250.00
Various Food/Beverages	\$786.00		\$786.00
Total	\$196,684.00	\$5,000.00	\$ 196,684.00

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GUIDELINES

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I hereby certify that to the best of my knowledge and belief, data in this application is true and correct, and this document has been duly authorized by the governing body/board of applicant.

Date: May 20, 2025

Signature: Donna McDonald

**LYON COUNTY ROOM TAX BOARD
APPLICATION FOR FUNDS**

RCV
5/28/25

Applicant Name and Address: Boys & Girls Clubs of Mason Valley
124 N. Main Street, Yerington NV 89447

Contact Person, Title, and Phone Number: Travis Crowder Chief Executive Officer 775-463-2334

Project/Event Name: 24th Annual Night in the Country Music Festival

Amount of Room Tax Funding Requested: \$12,000

Prior Year Room Tax Funding (if applicable):\$7,500

Amount Requested from City Room Tax Boards (if any):\$10,000

Location of Project/Event: The Grange/NITC Home

Dates of Project/Event: July 23rd-26th

Brief Description of Project/Event: NITC is the largest fundraiser for the Boys & Girls Clubs of Mason Valley, serving youth all throughout Lyon County with sites in Yerington, Dayton and Silver Springs! This is typically a sold-out event that draws people from all over the US, in particular the West, with a heavy draw from Reno, Carson City and Tahoe regions. It is a very humble and grateful position to be in after many years of community support including our staff, volunteers and amazing Board of Directors.

National Recording Artists Koe Wetzel, Brantley Gilbert, Joe Nichols, Ashley McBride, Wyatt Flores and many more set to take the stage this year for 2025. In addition to our main stage headliners, we will be hosting performers from all over the region to perform on one of the 3 stages at the new venue.

We have had countless Award winning, National Recording Artists over the years including Bailey Zimmerman, Chase Rice, Lainey Wilson, Blake Shelton, Dierks Bentley, Jason Aldean, Luke Combs, Thomas Rhett and over 250 others visit our little town of Yerington!

Our “Give & Get” Program which provided opportunities for various non-profits and community-based organizations (CBO) to generate revenue for their respective causes. Individuals who volunteer for NIC can designate any non-profit or CBO to benefit from their time spent working the event. We had over 30 non-profits and CBOs this past year contributing over \$85,000 in 2024 back into our communities!

This past year we celebrated our new home for Night in the Country just up the road from the fairgrounds on the new venue called, “The Grange”. Donated to us from David & Pamela Peri of Peri and Sons Farms along with major contributions from the Reviglio Family, Mike and Cathe Faretto, Desert Engineering and Western Nevada Supply to name a few!

As always, I would like to thank the Room Tax Board for their support and without this support we would not be where we are today!

Specify the costs for your project/event, including other funding and the requested room tax funding. The total cost column should be the sum of the other funding and the room tax funding. Also, please provide totals at the bottom for each column.

Project Activity	Other Funding	Room Tax Request	Total Cost
Radio Advertising: KBUL (Reno) Magic 95.5 (Reno) KOLC 97.3 (Reno) 102.9 (Reno) KIBS (Bishop) KSVL (Yerington) The Bull 95.5 (Las Vegas), KRJC (Elko) and CBS Radio KNCI 105.1 (Sacramento) The Wolf 101.9 (Sacramento) Today's Country 92.5 (Sacramento)	\$150,000 (Most of which in-kind)		\$150,000
Social Media/Internet, Website	\$130,000	\$12,000	\$142,000
Reno News and Review, Edible Reno Tahoe, Sacramento News and Review, Nevada Sagebrush	\$5,000		\$5,000
Banners	\$20,000 (In-Kind)		\$20,000
Totals	\$305,000	\$12,000	\$317,000 \$317,000

Examples of advertising may be attached, but are limited to an 8.5 x 11 size so that they can be easily photocopied for the board members' packets. Please do not attach CD's or other forms of media.

GUIDELINES

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Applications must be complete to be considered.

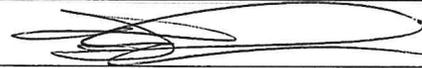
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I hereby, certify that to the best of my knowledge and belief, data in this application is true and correct, and this document has been duly authorized by the governing body/board of applicant.

Date: 5-28-25

Signature: 

RCV
5/29/25

**LYON COUNTY ROOM TAX BOARD
APPLICATION FOR FUNDS**

Applicant Name and Address: Rotary Club of Smith Valley _____
POB 357, Wellington, NV 89444 _____

Contact Person, Title, and Phone Number: Nicole Rigsby, Chair, _____
Fun Days, 775-445-9817 _____

Project/Event Name: Fun Days _____

Amount of Room Tax Funding Requested: \$2,000 _____

Prior Year Room Tax Funding (if applicable): \$1,000 _____

Amount Requested from City Room Tax Boards (if any): \$0 _____

Location of Project/Event: Dressler Park, Smith Valley, NV _____

Dates of Project/Event: Saturday, October 4 and Sunday, October 5, 2025 _____

Brief Description of Project/Event: The Rotary Club of Smith Valley Fun Days is an annual free two-day county wide event conducted at Dressler Park and has occurred for over 55 years (except during COVID). The Rotary Club of Smith Valley has organized, involved many people of all age groups and run this event with an army of all volunteers. Events include a tractor pull, youngster and adult rodeo events, a car show, trap shoot, dog agility, live auction, entertainment, food and beverage concessions and free information and selling vendor booths. In 2025 more family fun to include sack races, pie eating and people dunking are being added to the activities.

Rotary Club of Smith Valley Fun Days is pleased that we have and will likely have over the two-day period on October 4 and 5, 2025:

-5,000 tourists visiting Lyon County

-out-of-county visitors, including car show, tractor pull, rodeo participants, dog agility entries, vendors and Mountain Men displays of 2,000

-Lyon County residents who will travel more than 50 miles of 175 or more

Visitors who will stay at least one night around 200 or more

Specify the costs for your project/event, including other funding and the requested room tax funding. The total cost column should be the sum of the other funding and the room tax funding. Also, please provide totals at the bottom for each column.

Project Activity	Other Funding	Room Tax Request	Total Cost
Magazine advertising	1,200	1,200	1,200
Radio advertising (30 sec spot ads)	500	500	500
Brochures	300	300	300
Internet	0	0	0
Totals	2,000	2,000	2,000

Examples of advertising may be attached, but are limited to an 8.5 x 11 size so that they can be easily photocopied for the board members' packets. Please do not attach CD's or other forms of media.

GUIDELINES

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I hereby, certify that to the best of my knowledge and belief, data in this application is true and correct, and this document has been duly authorized by the governing body/board of applicant.

Date: May 28 2025_____

Signature: *Jancy Swett*
Treasurer, Rotary Club of Smith Valley